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ORIGINAL

New Jersey Board
of Chiropractic
Examiners Filed Date 9/18/91
[Signature]
Executive Director

STATE OF NEW JERSEY
DEPARTMENT OF LAW AND PUBLIC
SAFETY
DIVISION OF CONSUMER AFFAIRS
BOARD OF CHIROPRACTIC
EXAMINERS
DOCKET NO.

In the Matter of)

DANIEL A. KUTSCHMAN, D.C.)

Licensed to Practice Chiropractic)
in the State of New Jersey)
_____)

Administrative Action

CONSENT ORDER

This matter was opened to the New Jersey State Board of Chiropractic Examiners ("Board") upon receipt of a "Health Talk Newsletter" disseminated by Daniel Kutschman, D.C. A review of the Newsletter disclosed much information which was potentially misleading to patients. Dr. Kutschman appeared at an investigative inquiry on April 4, 1991, and testified that he purchased the Newsletter from a marketing company and mailed the Newsletter to approximately two thousand (2,000) to twenty-five (2500) hundred patients in his area without taking any independent steps to verify the information contained therein.

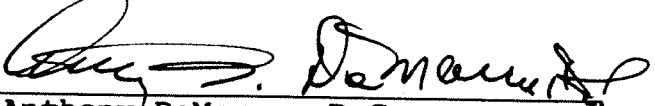
In order to resolve this matter without recourse to formal proceedings and for good cause shown;

IT IS ON THIS 16th DAY OF September, 1991,

HEREBY ORDERED AND AGREED THAT:

1. Daniel Kutschman, D.C. shall cease and desist from failing to properly review any written materials disseminated from his chiropractic office for the purpose of verifying the accuracy of the information contained in the material and assuring that it is not misleading or deceptive.

2. Dr. Kutschman shall be assessed a civil penalty in the amount of Five Hundred (\$500.00) Dollars. Payment shall be made by certified check or money order made payable to the State of New Jersey and submitted to Jay Church, Executive Director of the Board of Chiropractic Examiners, at 1207 Raymond Boulevard, Sixth (6th) Floor, Newark, New Jersey 07102, no later than the first day of the month following the entry date of this Order.


Anthony DeMarco, D.C.
President
State Board of Chiropractic
Examiners

I have read and understand
the within Order and agree
to be bound by its terms.
Consent is hereby given to
the Board to enter this Order.



IMO DANIEL A. KUTSCHMAN, D.C.

Dr. Kutschman shall be assessed a civil penalty in the amount of FIVE HUNDRED (\$500.00) dollars. Payment shall be made by certified check or money order made payable to the State of New Jersey and submitted to Jay Church, Executive Director of the Board of Chiropractic Examiners, at 1207 Raymond Boulevard, Sixth (6th) Floor, Newark, New Jersey 07102, no later than the first day of the month following the entry date of this Order.

September 13, 1991.....\$500.00 **PAID IN FULL**